



# WELCOME TO EXPERTZ GROUP

**EMPOWERING BUSINESSES WITH DIGITAL,  
DESIGN & IT SOLUTIONS**

*THE RELIABLE MANAGEMENT FOR EXPERTISE*



[www.expertztrustfinfra.com](http://www.expertztrustfinfra.com)



# About Company

At EXPERTZ Digital Solution, we're more than just a digital Platforms — we're your strategic partner in growth. With innovation at our core and performance as our promise, we help businesses thrive in the digital era through tailor-made solutions that deliver measurable results.

We believe in transforming ideas into impactful digital realities by combining creative thinking, technical expertise, and a deep understanding of market dynamics. Every project we take on is approached with a commitment to quality, transparency, and long-term success.





# Our Mission

Our mission is to provide our clients with high-quality, customized solutions that meet their needs. We work closely with our clients to understand their business goals and develop a comprehensive strategy that includes website design, development, and digital marketing services.



Mission



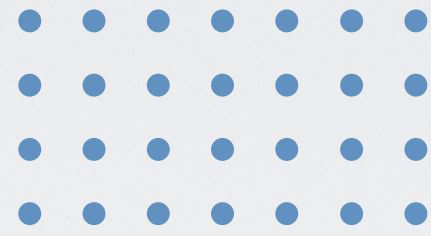


# Our Vision

Our vision is to empower businesses with innovative and captivating digital experiences through cutting-edge website design and result-driven digital marketing solutions. We strive to be a leading force in the industry, leveraging our expertise to help businesses thrive in the digital landscape.







# Management



**SK Tyagi**

C.M.D, C.E.O & Founder



**Nanda Chettri**

C.F.O , MD, Co-Founder



**Aakash Kashyap**

IT Team Leader





# Industries Options

- Digital & IT Solutions
- Fintech Solutions
- Careers Services
- Insta Services
- Fine Dine Restrocafe
- Digishop (Ecommerce)
- Diginfra & Realty





# Digital Marketing

- **SEO(Search Engine Optimization)**

*Rank your website on top Google results. Includes keyword research, on-page & off-page SEO.*

**Starting: (Basic:₹8,750–₹25k)(Standard:₹75k)**

- **Pay Per click ( PPC)**

*Run targeted ads on Google & social media, pay only when users click. Helps generate quality leads, boost sales, and ensure measurable ROI.*

**Starting:₹10,000 – ₹20,000 / Month**





- **Social Media Marketing**

*Daily posts, ad campaigns & audience engagement.*

**Starting(₹15k – ₹30k / Month)**

- **YouTube Marketing**

*Channel growth, video SEO, thumbnails, and promotion.* **Starting(₹20 k - 45k per month )**

- **Content Marketing**

*Blog Writing, Articles, Infographics, Product Descriptions, and Video Scripts*

**(₹1,500 – ₹15k per Post (depending on length, research & design))**





- **Instagram Marketing**

*Grow followers, run ads, and boost engagement with targeted campaigns.*

- **Facebook Marketing**

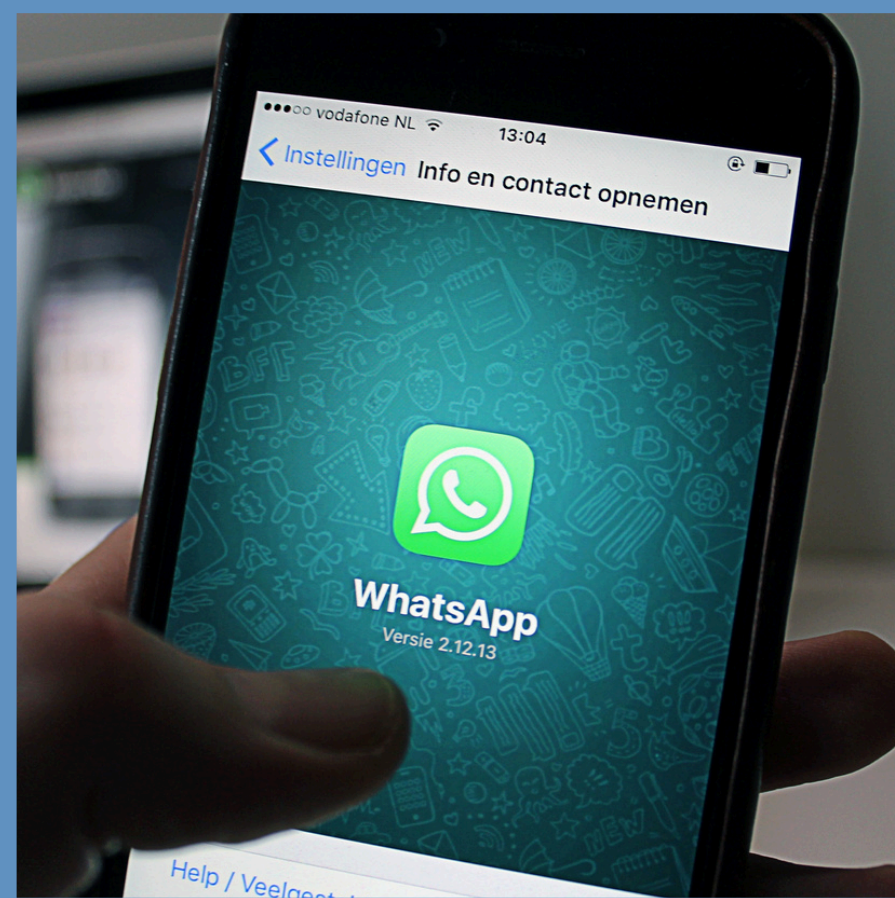
Promote business, create ad campaigns, and increase leads.

- **LinkedIn Marketing**

Build professional brand presence, B2B lead generation.







## WhatsApp Business & Bluetick

*Verified WhatsApp setup with Bluetick and messaging tools. (₹9,999 (one-time))*



## Email Marketing

*Automated email campaigns with high delivery rate.*  
**Starting: ₹3,500 – ₹20k/ Month**



## Google Ads

- Search Ads (Show on Google search results)
  - Display Ads (Across websites & apps)
  - Video Ads (YouTube integration)
- Starting (₹20k – ₹1.5 lac)**





## Ad Campaigns

*Campaign Planning & Strategy,  
Audience Targeting, Creative  
Ads Design, A/B Testing*  
**Starting: (₹50,k – ₹,lac (base  
d on platform, campaign  
duration & ad spend))**



## Website Designing

Professional, responsive &  
SEO-friendly websites  
tailored to your business  
needs.  
**Starting: (₹20k – ₹1.5 lac)**



## E-Commerce Website

Scalable, secure & feature-rich online  
stores with seamless user  
experience.  
**Starting: (₹2lac – ₹10lac)**

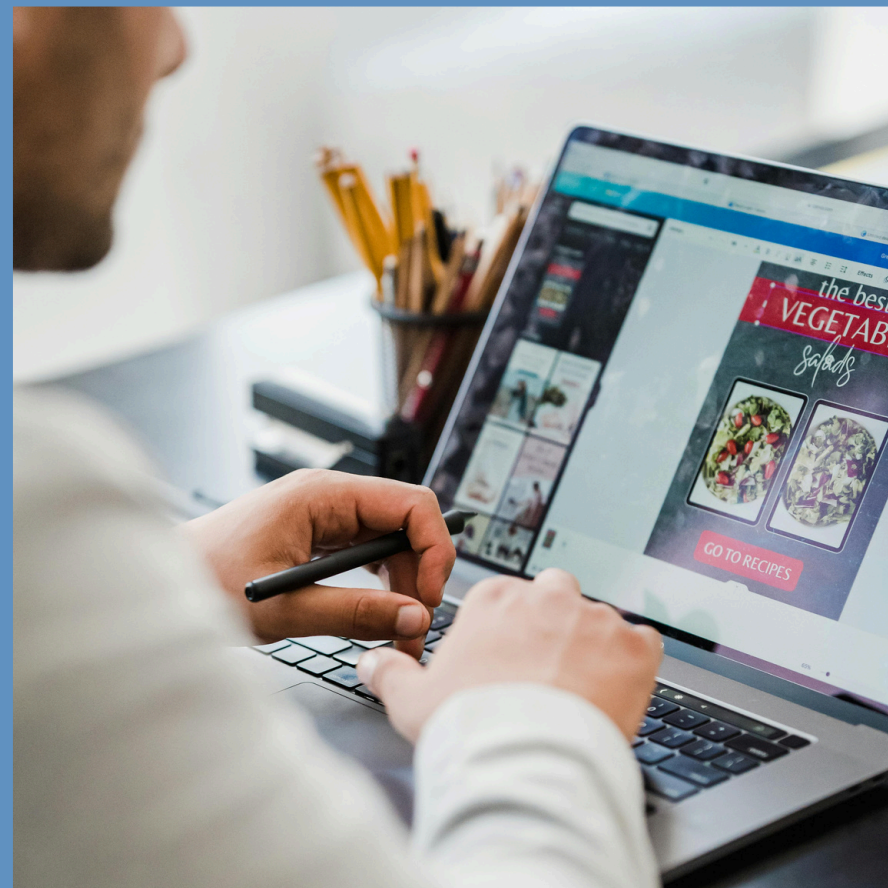


# Graphic Designing



## Banner Designing

Attractive web & outdoor banners  
**Starting: (₹999 to ₹2,999)**



## Brochure Designing

Business brochures for branding  
**Starting: (₹500 per page)**



## Visiting Cards

Professional and stylish designs  
**Starting: (₹199 to ₹499 With Printing)**





## Logo Designing

Unique brand identity  
**Starting( ₹499 to ₹2k each)**



## GIF Animations & Posters

Engaging motion graphics  
for social media  
**Starting(₹1,499 each)**



## Reels & Short Videos

High-quality social media reels  
for Instagram & Facebook  
**Starting:(₹2,999 each)**



# Website Development

- Business Website
- E-Commerce Website
- Portfolio Website
- Blog Website
- Educational Website
- Real Estate Website
- Restaurant & Cafe Website
- Healthcare Website
- Landing Pages
- Custom Web Applications





## CRM Development

- Manage customers, track leads & boost sales
- Features: Lead tracking, sales reports, automation

**Starting Basic: 14,99999-17,9999**

## AMS Development

- Complete academic management for schools & colleges
- Features: Student data, attendance, exams, fee management.

**Starting: 2,99,999-5,99,999,small**

## HRM Development

- Manage employees, payroll, leaves & attendance
- Features: Employee data, performance tracking, salary automation.

**Starting: 49,999-9,99,999**

## inventory management

An advanced solution to manage stock, track sales, control purchases, and streamline supply chain operations. It helps businesses reduce losses, avoid overstocking, and improve efficiency.

**Starting:(₹1,99,999 – ₹3,99,999  
(depending on features & customization)**





# Expertz Digital & IT Services - Individual Service Pricing

## Digital Marketing Services

### BASIC (₹14,999 - ₹24,999 / MONTH)

- Social Media Management (FB, Insta)
- 8-10 Posts / Month (Graphics + Captions)
- Basic SEO (On-Page Optimization – Titles, Meta Tags, Keywords)
- Monthly Performance Report

### STANDARD (₹29,999 - ₹49,999 / MONTH)

- Social Media Platforms (FB + Insta + Twitter)
- 15-18 Posts / Month (Graphics + Reels + Captions)
- SEO (On-Page + Off-Page: Backlinks, Blogs)
- Basic Google Ads (₹10k – ₹20k Budget Extra)
- Monthly Reporting + Growth Strategy

### PREMIUM (₹ 59,999 - 99,999 / MONTH)

- Social Media Platforms (FB, Insta, Twitter, LinkedIn)
- 20-25 Posts / Month (Graphics + Reels + Stories)
- SEO (On-Page + Off-Page + Technical SEO)
- Google Ads + Facebook Ads (₹30k – ₹50k Budget Extra)
- Email Marketing Campaigns
- Competitor Analysis + Strategy Reports
- Lead Generation Campaigns

### PREMIUM PRO (₹ 99,999 - ₹ 1,99,999 / MONTH)

- All Major Platforms (FB, Insta, Twitter, LinkedIn, YouTube)
- 30+ Posts / Month (Reels, Videos, Stories, Graphics, Blogs)
- Advanced SEO (Full Technical, High DA Backlinks, Content Marketing)
- Google Ads + FB/IG Ads + LinkedIn Ads (₹50k+ Budget Extra)
- Marketing Automation (Email + WhatsApp)
- Influencer Marketing Support
- Full Monthly Reporting + Dedicated Manager



# Graphic Designing Services

## BASIC (₹7,999 - ₹11,999 / MONTH)

- 8–10 Social Media Posts (Static Images)
- 1 Cover Banner (FB/LinkedIn)
- 1 Logo Concept (basic level)
- 1 Flyer/Poster Design
- Basic Revisions (2-3 per design)

## STANDARD (14999-24,999/MONTH)

- 15–20 Social Media Posts
- 2 Cover Banners
- 2 Logo Concepts (with revisions)
- 2 Flyers/Posters/Brochures
- Business Card Design
- Infographics / Icon Set
- Unlimited Minor Revisions

## PREMIUM (29,999-49,999 MONTH)

- 25–30 Social Media Posts
- 4 Cover Banners
- 3 Logo Concepts (Premium quality)
- 4 Flyers/Posters/Brochures
- Stationery Kit (Letterhead, Business Card, Envelope)
- Company Profile / Catalog (up to 10 pages)
- Infographics + Ad Creatives
- Priority Support & Revisions

## PREMIUM PRO (59,999 - 99,999MONTH)

- 40+ Social Media Posts
- Unlimited Cover Banners & Stories
- Premium Logo Design (5+ concepts with trademark check)
- Full Brand Identity Kit (Typography, Color Palette, Mockups)
- 6–8 Flyers/Posters/Brochurs
- Stationery + Packaging Design
- Full Company Profile / Catalog (20–30 pages)
- Motion Graphics / GIF Ads
- 24x7 Priority Support + Dedicated Designer



# Website Designing Services

## **BASIC** **(₹9,999 - ₹14,999 /** **MONTH)**

- 3–5 Pages Website  
(Home, About, Services,  
Contact, etc.)
- Mobile Responsive  
Design
- Basic SEO Setup
- Contact Form  
Integration
- Social Media Links
- 1 Month Free Support

## **STANDARD** **(₹19,999-29,999/MONTH)**

- 6–10 Pages Website
- Custom Design with  
Graphics
- Blog/News Section
- On-Page SEO Optimization
- WhatsApp/Chat Integration
- Google Map & Analytics  
Setup
- 2 Months Free Support

## **PREMIUM** **(₹39,999-59,999/MONTH)**

- 10–20 Pages Website
- Advanced Custom  
UI/UX
- E-Commerce  
Functionality (Up to 50  
Products)
- Payment Gateway  
Integration
- Speed Optimization
- Advanced SEO Setup
- Security Setup (SSL,  
Firewall)
- 3 Months Free Support

## **PREMIUM PRO** **₹79,999 - 1,49,999 MONTH)**

- Unlimited Pages  
Website
- Full E-Commerce Store  
(Unlimited Products)
- Multi-Vendor/Marketplace  
Option
- Custom Web Applications /  
CRM Integration
- Premium UI/UX with  
Animations
- Advance SEO + Marketing  
Setup
- Maintenance & Updates (6  
Months Free)
- Priority Support



# Combo Packages with Discounts

## Digital + Graphic



**DIGITAL MARKETING (BASIC)**  
= ₹15,000  
**GRAPHIC DESIGNING (BASIC)**  
= ₹8,000

**TOTAL ORIGINAL PRICE =**  
₹23,000

**COMBO DISCOUNT (10% OFF):**  
₹23,000 - 10% = ₹20,700

**QUARTERLY SUBSCRIPTION  
DISCOUNT (EXTRA 2% OFF):**  
₹20,700 - 10+2% = ₹20,286

**YEARLY SUBSCRIPTION  
DISCOUNT (EXTRA 5% OFF):**  
₹20,700 - 10+5% = ₹19,665

**DIGITAL MARKETING (STANDARD)**  
= ₹29,999  
**GRAPHIC DESIGNING (STANDARD)**  
= ₹14,999

**TOTAL ORIGINAL PRICE =**  
₹44,998

**COMBO DISCOUNT (10% OFF):**  
₹44,998 - 10% = ₹40,498

**QUARTERLY SUBSCRIPTION  
DISCOUNT (EXTRA 2% OFF):**  
₹40,498 - 10+2% = ₹39,688

**YEARLY SUBSCRIPTION  
DISCOUNT (EXTRA 5% OFF):**  
₹40,498 - 10+5% = ₹38,473

**DIGITAL MARKETING (PREMIUM)**  
= ₹59,999  
**GRAPHIC DESIGNING (PREMIUM)**  
= ₹29,999

**TOTAL ORIGINAL PRICE =**  
₹89,998

**COMBO DISCOUNT (10% OFF):**  
₹89,998 - 10% = ₹80,998

**QUARTERLY SUBSCRIPTION  
DISCOUNT (EXTRA 2% OFF):**  
₹80,998 - 10+2% = ₹79,378

**YEARLY SUBSCRIPTION  
DISCOUNT (EXTRA 5% OFF):**  
₹80,998 - 10+5% = ₹76,948

**DIGITAL MARKETING (PREMIUM  
PRO) = ₹99,999**  
**GRAPHIC DESIGNING (PREMIUM  
PRO) = ₹59,999**

**TOTAL ORIGINAL PRICE =**  
₹1,59,998

**COMBO DISCOUNT (10% OFF):**  
₹1,59,998 - 10% = ₹1,43,998

**QUARTERLY SUBSCRIPTION  
DISCOUNT (EXTRA 2% OFF):**  
₹1,43,998 - 10+2% = ₹1,41,118

**YEARLY SUBSCRIPTION  
DISCOUNT (EXTRA 5% OFF):**  
₹1,43,998 - 10+5% = ₹1,36,798



# Combo Packages with Discounts

## Digital + IT



**DIGITAL MARKETING(BASIC):**  
**₹14,999**  
**IT( BASIC): ₹9,999**

**TOTAL ORIGINAL PRICE =**  
**₹24,998**

**COMBO DISCOUNT (10% OFF):**  
**₹24,998 - 10% = ₹22,498**

**QUARTERLY SUBSCRIPTION**  
**DISCOUNT (EXTRA 2% OFF):**  
**₹22,498 - 10+2% = ₹22,048**

**YEARLY SUBSCRIPTION**  
**DISCOUNT (EXTRA 5% OFF):**  
**₹22,498 - 10+5% = ₹21,373**

**DIGITAL MARKETING**  
**(STANDARD) = ₹29,999**  
**IT (STANDARD) = ₹19,999**

**TOTAL ORIGINAL PRICE =**  
**₹49,998**

**COMBO DISCOUNT (10% OFF):**  
**₹49,998 - 10% = ₹44,998**

**QUARTERLY SUBSCRIPTION**  
**DISCOUNT (EXTRA 2% OFF):**  
**₹49,998 - 10+2% = ₹44,098**

**YEARLY SUBSCRIPTION**  
**DISCOUNT (EXTRA 5% OFF):**  
**₹49,998 - 10+5% = ₹42,748**

**DIGITAL MARKETING**  
**(PREMIUM) = ₹99,999**  
**IT (PREMIUM) ₹39,999**

**TOTAL ORIGINAL PRICE =**  
**₹1,39,998**

**COMBO DISCOUNT (10% OFF):**  
**₹1,39,998 = ₹1,25,999**

**QUARTERLY SUBSCRIPTION**  
**DISCOUNT (EXTRA 2% OFF):**  
**1,25,999 - 10+2% = ₹1,23,479**

**YEARLY SUBSCRIPTION**  
**DISCOUNT (EXTRA 5% OFF):**  
**₹1,25,999- 10+5% = ₹1,19,699**

**DIGITAL MARKETING**  
**(PREMIUM PRO) = ₹99,999**  
**IT(PREMIUM PRO) = ₹59,999**

**TOTAL ORIGINAL PRICE =**  
**₹1,59,998**

**COMBO DISCOUNT (10% OFF):**  
**₹1,59,998 - 10% = ₹1,43,998**

**QUARTERLY SUBSCRIPTION**  
**DISCOUNT (EXTRA 2% OFF):**  
**₹1,43,998 - 10+2% = ₹1,41,118**

**YEARLY SUBSCRIPTION**  
**DISCOUNT (EXTRA 5% OFF):**  
**₹1,43,998 - 10+5% = ₹1,36,798**



# Combo Packages with Discounts

## Digital + Graphic+ IT

**SPECIAL  
DISCOUNT**

- **DIGITAL BASIC = ₹14,999**
- **GRAPHIC BASIC = ₹7,999**
- **IT BASIC = ₹9,999**

**TOTAL ORIGINAL PRICE =**  
₹32,997

**COMBO DISCOUNT (10% OFF):**  
₹32,997 - 10% = ₹29,697

**QUARTERLY SUBSCRIPTION  
DISCOUNT (EXTRA 2% OFF):**  
₹29,697 - 10+2% = ₹29,103

**YEARLY SUBSCRIPTION  
DISCOUNT (EXTRA 5% OFF):**  
₹29,697 - 10+5% = ₹28,212

- **DIGITAL STANDARD = ₹29,999**
- **GRAPHIC STANDARD = ₹14,999**
- **IT STANDARD = ₹19,999**

**TOTAL ORIGINAL PRICE =**  
₹64,997

**COMBO DISCOUNT (10% OFF):**  
₹64,997 - 10% = ₹58,498

**QUARTERLY SUBSCRIPTION  
DISCOUNT (EXTRA 2% OFF):**  
₹58,498 - 10+2% = ₹57,328

**YEARLY SUBSCRIPTION  
DISCOUNT (EXTRA 5% OFF):**  
₹58,498 - 10+5% = ₹55,573

- **DIGITAL PREMIUM = ₹59,999**
- **GRAPHIC PREMIUM = ₹29,999**
- **IT PREMIUM = ₹39,999**

**TOTAL ORIGINAL PRICE =**  
₹1,29,997

**COMBO DISCOUNT (10% OFF):**  
₹1,29,997 = ₹1,16,998

**QUARTERLY SUBSCRIPTION  
DISCOUNT (EXTRA 2% OFF):**  
₹1,16,998 - 10+2% = ₹1,14,658

**YEARLY SUBSCRIPTION  
DISCOUNT (EXTRA 5% OFF):**  
₹1,16,998 - 10+5% = ₹1,11,148

- **DIGITAL PREMIUM PRO = ₹59,999**
- **GRAPHIC PREMIUM PRO = ₹29,999**
- **IT PREMIUM PRO = ₹39,999**

**TOTAL ORIGINAL PRICE =**  
₹2,39,997

**COMBO DISCOUNT (10% OFF):**  
₹2,39,997 - 10% = ₹2,15,998

**QUARTERLY SUBSCRIPTION  
DISCOUNT (EXTRA 2% OFF):**  
₹2,15,998 - 10+2% = ₹2,11,678

**YEARLY SUBSCRIPTION  
DISCOUNT (EXTRA 5% OFF):**  
₹2,15,998 - 10+5% = ₹2,05,198





# Why only us

- **One-Stop Solution** – Digital, Financial, IT & Marketing, Fintech, Insta services under one roof
- **Result-Oriented Approach** – Guaranteed ROI with transparent strategies
- **Expert Team** – Certified professionals with multi-industry experience
- **24×7 Support** – Quick response and dedicated relationship managers
- **Affordable & Flexible Pricing** – Customizable packages for every budget
- **PAN India Reach** – Strong presence across major cities
- **Trusted by Clients** – Positive reviews and long-term partnerships
- **Latest Technology** – AI, automation, and cutting-edge tools for your growth



# Contact Us



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